



***Proactive Cloud Solutions is a Cloud Service Broker<sup>1</sup> specializing in Service Intermediation<sup>2</sup>. We specialize in Backup/DR solutions, Data Migration, Forensics, Analytics for Business Intelligence, and Cloud Migration tools for the SMB marketplace.***

**CSB Intermediation for:**

- Cloud Backup and DR solutions
- Cloud Migration Projects
- Business Intelligence projects
- Data Management Technology Partnerships

**Market Segments:**

- Small and Medium Business
- Legal
- Education
- Payment Card Industry

**Proactive offers:**

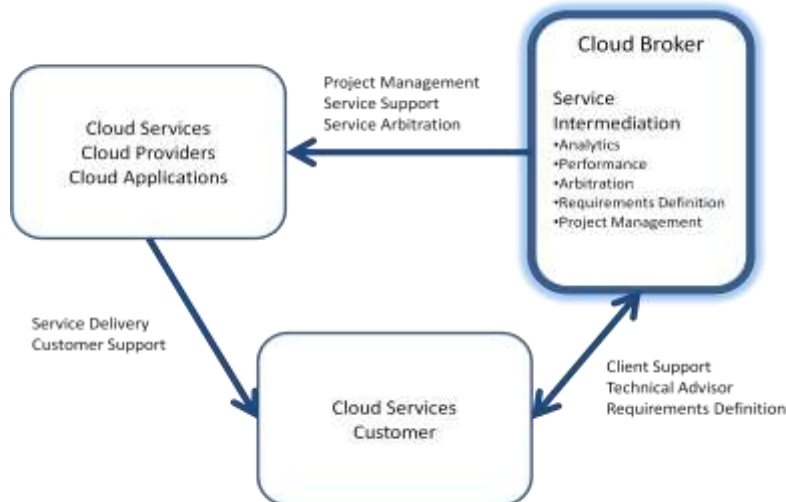
- Technology experience in fields that support Forensics/Security for the cloud, Data Science, and Data Management solutions.
- Develop rapid adoption path through established, trusted service providers and partners
- Establish optimum ROI by providing an innovative, interactive cloud analytical tool

**Proactive’s niche capabilities**

- Forensics for the Cloud
- Cloud based managed backup service
- Cloud Security
- Business Intelligence - Predictive Analytics
- Data and Content Management
- Cyber Insurance

Whether you are a small, agile startup ready to disrupt an industry with a new solution to a problem or a market incumbent with established data regarding your customers, your products, your employees, and your competitors, Proactive is here to help you **ask the right questions for the cloud solutions you seek for your business and promote the best solution possible.**

As your CSB Intermediary, we can help your business create the cloud presence it needs. Proactive can connect you with cloud products and services that create targeted solutions supporting your specific business requirements. Using our comprehensive knowledge of services and tools, we create a clear strategy for a cloud based implementation.





Proactive's goal is to create a tailored solution for your cloud implementation. With services and resources that take the guess-work out of what to migrate to the cloud, your business gets a targeted solution. We provide an efficient, no-nonsense project for your company. Proactive is confident that our services and partners will provide the best cloud technology support for your business. There is no mystery or magic in moving to the cloud, only mastery of the well travelled, experience cloud solutions team with the know-how to get a business to a successful cloud solution launch.

#### **Cloud Forensics:**

Proactive is a certified industry expert in computer forensics. We bring direct computer forensic experience into cloud system implementations. We engage in forensic investigations of system security breaches, compromised data on disk media devices, and identifying the trail of evidence for our clients.

#### **Managed Backup Service:**

Proactive provides a cloud based managed backup service starting at as little as \$29.99/month for small business applications. We offer customized, large scale solutions for business intelligence, ERP/CRM, or other data intensive storage systems.

#### **Cyber Insurance:**

Proactive has a partnership with Cyber Data Risk Management LLC (an Independent Insurance Agency working with top A-Rated Insurance Carriers), providing Cyber Insurance for Data Privacy, Cyber Liability Risk, D&O Insurance, and (IP) Intellectual Property Protection.

#### **Cloud Based Business Intelligence Solutions:**

Proactive can design and implement a custom BI solution for your company. We specialize in BI cloud projects that integrate TreeNet predictive analytics from Saliford Systems. Our solutions focus on customers churn and forecasting customer behavior.

#### **Data Management and Migration Services:**

Proactive has developed partnerships with industry leaders in highly efficient data transfer software, cloud security, and data backup/disaster recovery applications. We coordinate the installations and execution of a data management project. Proactive will act as a clients advocate to the technology partners providing software and services for your data management projects.

#### **Private/Hybrid Cloud Systems:**

Proactive is an authorized reseller of Softlayer Cloud system solutions, a leader in bare metal cloud systems. We can customize a hybrid or private cloud solution for business intelligence, ERP/CRM, or other data process intensive applications that need the processing and storage scalability, flexibility of the cloud.

#### **Data Science:**

From our point of view data science needs "hard scientists". Proactive brings resources to the table with mathematical and engineering research backgrounds who understand the discipline of getting the most from the data provided. Proactive will look at the big picture, the big problem, and in conclusion the "Big Data". We will make it tell its story by leveraging our technical creativity to find the new, fresh presentation of the facts that will provide your company its competitive edge.

#### **Software Development Services:**

Proactive is a strategic partner with Persistent Systems, LLC. Persistent is a market leader in cost efficient, custom software development with expert experience in BI, ERP/CRM, and database software systems. Proactive provides expert program management and customer representation for software projects.

**1 Cloud Service Broker:** *The U.S. Department of Commerce's National Institute of Standards and Technology (NIST) defines a cloud service broker as "an entity that manages the use, performance, and delivery of cloud services and negotiates relationships between cloud providers and cloud consumers."*

**2 Service Intermediation:** *A cloud service broker that enhances a given service by improving some specific capability and provides the value-added service to cloud consumers.*